

September 2001

NIKONOS-V camera body to be discontinued

Nikon Corporation will stop making the NIKONOS-V camera body in the near future. Regional Nikon distributors and importers can be contacted for details as to when the product will be discontinued.

A customer base of divers and underwater photographers have favored this camera since it was introduced in 1984.

In light of relatively low sales volumes for this niche product in an age of growing operating cost-consciousness, however, Nikon determined that it could not continue to justify the cost and effort of specialized production required to manufacture it in small quantities.

We are sorry for any problems that this may cause, and ask you to understand our need to make this decision.

Nonetheless, Nikon remains proud and appreciative that the NIKONOS-V has enjoyed a long, distinguished product life.

Although the company has no current plans to introduce new underwater photography products, we will continue to stay abreast of the market for next-generation underwater cameras.

About NIKONOS-V interchangeable lenses and accessories

Although Nikon will discontinue manufacture of the NIKONOS-V camera body, it will continue to supply accessories for the NIKONOS-V, including interchangeable lenses, speedlight, close-up outfit unit, etc., at least until the end of 2002. At a later date, the company will decide whether or not to continue offering these accessories in 2003 and beyond.